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Bayada Nurses Appoints Director of Statewide Affairs for North Carolina and Florida

Moorestown, NJ – December 1, 2009 – Bayada Nurses is pleased to announce the appointment of Lee Dobson, a seasoned healthcare executive with over 16 years of experience in home care quality improvement and regulatory affairs, as the Director of Statewide Affairs for North Carolina and Florida. Bayada Nurses is a national home care company with nearly 40 locations throughout North Carolina and Florida.

“Lee Dobson is a passionate advocate for patient safety, access and quality,” said Bayada Nurses Chief Government Affairs Officer David J. Totaro. “She shares our mission to provide home health care services with the highest professional, ethical and safety standards. I am confident her skills and experience will help children and adults with chronic illness, injury or disability continue to access the home care services they need.”

According to Totaro, Dobson joins the company in the midst of a North Carolina budget crisis that has resulted in devastating cuts to Medicaid funded home care. She will use her considerable experience to work with state and national associations, legislators, state and federal government agencies, state licensure agencies and Medicaid offices to help people with disabilities get the home care services they need, and to preserve the jobs of the dedicated nurses and home health aides who care for them.

“Unfortunately, there is a lack of awareness in the value of home care. Highly skilled and trained clinicians and home health aides, as well as technical advances allow individuals with chronic illness or disability to remain in a more cost-effective, least restrictive, and more desirable place, their own home! Without home care services, many of these individuals would be placed in a facility,” said Dobson. “In my new role with Bayada Nurses, I have joined a team of dedicated professionals who understand the importance of advocating for, and educating consumers about the value of home care. I look forward to working with them, and with state and federal leaders in improving access and quality of home care for the residents of North Carolina and Florida.”

Prior to joining Bayada Nurses, Dobson spent five years with a Medicare Intermediary, Palmetto Government Benefits Administrators, and five years as the Director of Regulatory Affairs with the Association for Home & Hospice Care of North Carolina. Further, she spent four years with the Carolinas Center for Medical Excellence, the federally designated Quality Improvement Organization for North and South Carolina. Most recently, Dobson worked as an independent consultant with Healthcare S.H.O.P. Talk, where her work involved developing quality improvement strategies, tools and resources for the home care community.

Dobson, who lives in Raleigh, NC, has a Masters degree in Public Administration with a focus on Health Administration from Troy State University. She is fluent in Spanish, and has an international accreditation as a Certified Professional in Healthcare Quality.

Founded in 1975 by J. Mark Baiada, Bayada Nurses is an independently-owned home health agency that employs more than 12,000 nurses, home health aides, therapists and social workers in more than 140 offices and 18 states, as well as the UK. Bayada Nurses provides skilled, rehabilitative, therapeutic, personal care, and support services to people of all ages in the comfort of their own homes. For more information, visit www.bayada.com.