



**Contact:** Jim Armstrong  
Communications Coordinator  
856-914-0700, ext.103  
jarmstrong@bayada.com

**FOR IMMEDIATE RELEASE**

**Bayada Nurses Grows to More Than 120 Offices in 15 States**

January 10, 2006 — Moorestown, NJ — Bayada Nurses is pleased to announce its continued expansion to over 120 offices in 15 states. In 2005, 19 new offices were opened in nine states, including Arizona, Maryland, Massachusetts, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island and Virginia. The company has experienced thirty consecutive years of growth with an average rate of about 15% per year since its inception in 1975.

Mark Baiada, founder and president, attributes the continued success to a strong focus on the clients' needs. "We believe our clients come first", explains Baiada. "There's nothing like the feeling of confidence and hope our clients get from knowing they are not alone and they can rely on us—24 hours-a-day, seven days-a-week."

Started in a small downtown office in Center City Philadelphia, Baiada has grown the business by applying his entrepreneurial spirit and by hiring the right people. "In this business, it's the people that make the difference. You need to tune into your clients emotionally and deliver services with compassion, excellence and reliability."

Founded in 1975, Bayada Nurses is an independently-owned home health care agency that provides skilled, rehabilitative, therapeutic and personal care services to children, adults and seniors at home. Bayada Nurses employs over 12,000 nurses, home health aides, and therapists working from more than 120 offices in 15 states.

For more information about Bayada Nurses, call 1-888-4-BAYADA, or visit [www.bayada.com](http://www.bayada.com).

**###**