



FOR IMMEDIATE RELEASE

Contact: Jim Armstrong, Communications Coordinator
856-914-0700, ext. 102
jarmstrong@bayada.com

Bayada Nurses' New Recruiting Office Brings Local Job Opportunities

February 25, 2005 — Downingtown, PA — Bayada Nurses, Home Care Specialists, is pleased to announce the opening of a new recruiting office in Downingtown, PA. The office is located at 361 East Lancaster Avenue.

“To better serve the residents in the area we felt it would make sense to have a dedicated local recruitment office”, says Darien Zimmerman, director. “The rapid growth of the home health industry affords us the ability to provide wonderful opportunities for nurses, home health aides and therapists.”

According to the Department of Labor and Statistics, opportunities for RNs are expected to grow faster than any other health care profession through the year 2020.

The benefits of working in home health care include one-on-one patient care, flexible schedules, the ability to work close to home, and the opportunity to make a difference in people’s lives. In addition, Bayada Nurses offers scholarships and continuing education programs, competitive pay and earned benefits such as health and life insurance and paid vacation time.

“We have great opportunities available for experienced adult and pediatric nurses and home health aides who are looking for meaningful work, flexible hours, and a switch from the frantic pace of working in other health care environments”, says Mindy Bleiman, personnel recruiter. “We also provide unsurpassed quarterly and annual recognition programs to honor nurses and aides who exemplify Bayada Nurses’ mission of being skilled, caring and reliable.”

Bayada Nurses also provides company-sponsored training and continuing education programs. One office recently awarded five employees with scholarships enabling them to attend a conference of pediatric health care professionals. “I’m thrilled to offer these wonderful employees the opportunity to further develop their skills in delivering high-quality, innovative, and cost-effective professional nursing excellence”, says Zimmerman.

Founded in 1975 by J. Mark Baiada, Bayada Nurses is an independently-owned home health care company employing more than 10,000 nurses, aides and therapists in over 100 offices in 15 states.

For more information about job opportunities with Bayada Nurses, please call 610-873-8202, or visit the Bayada Nurses Online Job Bank at www.bayada.com.

###